

SEVEN STANDARDS TO #WINATSOCIAL



PLAY TO YOUR CORE

Reflecting our values, character, and interests in our actions.



PROTECT YOUR PRIVACY LIKE YOU'RE FAMOUS

Staying in control of our personal information.



STRIKE A BALANCE

Balancing our time and attention on technology with the people around us.



CYBERBACK

Having each others' back and supporting each other.



FIND YOUR INFLUENCERS

Surrounding yourself with positive role models and credible influences.



USE YOUR MIC FOR GOOD

Amplifying your voice to create meaningful change.



HANDLE THE PRESSURE

Finding your own path no matter the pressure from others.